

What is Software-as-a-Service?

Software-as-a-Service, commonly referred to as SaaS, is a method of software delivery that allows data to be accessed from any device with an Internet connection and web browser.

In addition to allowing remote access via the web to the software applications and data, SaaS also differs from on-site server/software in its pricing model. On-premise software is typically purchased through a license, which means operators have to renew on an annual basis as well as paying a 15% to 20% per year in maintenance and support fees.

SaaS, on the other hand, allows buyers to choose a monthly or annual fee structure based on billing preference, which typically includes the software license, support, and in the case of FlashParking, much more. Here are six additional benefits of FlashParking's SaaS

#1 -- Hardware and Software Updates Included, No Surprises: No more crashing servers or keeping software compliant, we do all of that for you! We run in the cloud so all our parking equipment is future ready for whatever comes around the parking bend.

#2 -- Real-time Revenue Control: With our SaaS applications, accessing, monitoring, and controlling your revenue has never been so easy. No matter if you have valet, garage, parking lots, or all-of-the above, you can log into the same portal and manage your entire parking operations on-the-go via your iPhone or tablet or on your lap- or desk-top. No more waiting for reports to be pulled, you can view transactions in real-time so as to maximize your revenue.

#3 -- Dynamic Pricing: The power of FlashParking's SaaS application is never more apparent than with on-demand pricing. Like the airlines, we can set up logic-based pricing that dynamically changes based upon occupancy. From on-demand pricing to scheduled rate increases for upcoming events, FlashParking's parking platform lets you set and manage pricing remotely, while maximizing profit.

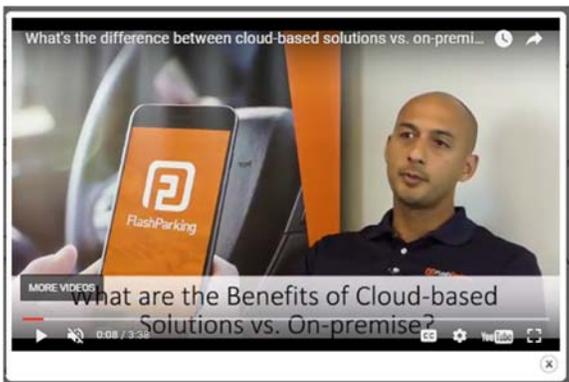
#4 -- Burden of Compliance is On Us, Not You: We are committed to delivering PCI DSS compliant technology that takes the majority of the burden of away from our customers, leaving them with only a handful of tasks as opposed to hundreds to stay compliant. Our SaaS solutions are PCI DSS certified as a Level 1 Service Provider, which means we ensure that a payment processing system can handle millions of transactions daily in a reliable and safe environment. It is the highest level of PCI compliance available.

#5 -- Lower Cost of Entry: With SaaS, you pay for what you need, without having to buy hardware to host your new applications. Instead of utilizing internal resources to install the software, we configure our software for your specific venue needs. The time to a working solution can drop from months in the traditional model to weeks, days or hours with the SaaS model.

#6 -- Fast Deployment: With our SaaS solutions, no one is faster in the business than us. We can deliver:

Rates to Gates... in 3 Weeks: Our process is unique. With no middle man, providing a quote without a site visit and an incredibly sophisticated yet easy-to-use platform in the cloud, we will have your garage or parking lot up and running within three weeks of inking the contract.

Valet in a Day: Twenty-four hours is all you need to have FlashValet enabled to manage your valet operations. Get your pricing online, engage with our client agents to configure and train your staff on the system, and before the day is done, you will be looking at reports from your tablet informing you how quickly cars are being retrieved.



IN A FLASH VIDEO SERIES: FlashParking CEO Juan Rodriguez walks through the differences of the cloud vs. on-premise solutions, and talks about the benefits of a cloud-based SaaS approach.

Watch now by visiting: <http://bit.ly/2w3sE8J>

Have Questions?

Don't hesitate to reach out to a member of our sales team at: 800-213-3706 or sales@flashparking.com.