

FLASH

MARINA



FLASH's unique end-to-end technology platform cuts through the fragmented marketplace and offers a single go-to source, empowering you with configurable solutions that increase business efficiency, occupancy, and consumer experience while driving down operational costs.

Empowering Marinas with Future-proof Infrastructure Innovation

Modern parking is built on a foundation of cloud-based PARCS, business intelligence data, access, monitoring, and ease of use for your parkers. Consumers demand even more sleek, seamless technology that is integrated with their phones, their favorite apps, even their cars:

82%

of Americans use digital payments
(2021, McKinsey)

70%

of vehicles will be connected
to the internet by 2023 (Statista)

5-10 years

The timeline by which major
automakers have pledged to go fully
electric, digital, and connected

FLASH's innovative approach offers configurable, end-to-end or modular solutions that transform:



Operational Efficiency

Reduce staff hassles, optimize revenue, and future-proof your investment

Achieve **99% uptime** with high durability, unmanned kiosks for remote and coastal locations plus over-the-air, real-time software updates

Improve business decisions across all your assets with **integrated data and intelligence dashboards**

Monitor and enforce parking with our integrated suite of AI, machine learning **camera-based solutions**



Driver/Parker Experience

Enhance ease and utility to remove stress, drive demand, and grow customer loyalty

Offer **easy to use kiosks** with customized wraps to increase lot and brand recognition

Streamline access for tenants with **license plate recognition, RFID, AVI & Bluetooth** options

Enable **App based** reservations, payments and integrations with top wayfinding and payment apps (Apple & Google Pay)



Smart Infrastructure

Rethink systems and modernize your infrastructure

Provide additional value to guests and tenants and diversify revenue with **EV charging**

Leverage purchasing options to **upgrade quickly and easily**: Hardware-as-aService or CapEx plus an array of EV plans

Enjoy synergy, only FLASH offers **flexible, cloud-born solutions** on a single parking & mobility platform



Go to FlashParking.com/products to learn about how our suite of technology can power the evolution of your asset or select GET STARTED to get connected with a Marina Mobility specialist.